

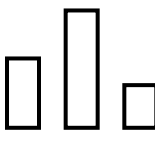
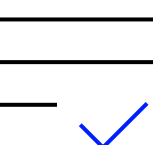
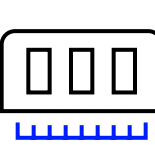
LSEG Lipper Fund Awards

Marketing toolkit



Congratulations!

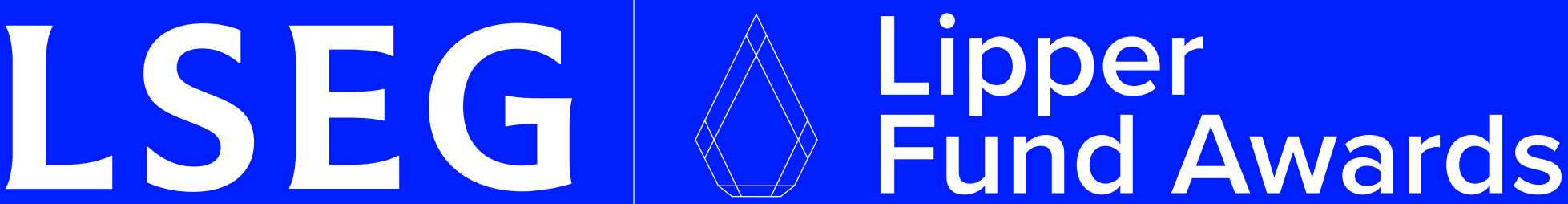
Your firm has won a LSEG Lipper Fund Award – now it's time to showcase your achievement and strengthen your reputation as a proven outperformer. This acclaimed industry recognition is a valuable trust signal to promote your firm with clients, wealth managers, and institutions because:

-  Our renowned, independent fund data forms the foundation of the Awards programme
-  Our proprietary methodology balances consistency and flexibility to adapt to an ever-changing universe of funds
-  Measuring risk-adjusted performance relative to peers provides the most accurate, unbiased assessment

For more than 30 years and in over 17 countries worldwide, these highly-respected awards have honoured funds and fund management firms that have excelled in providing consistently strong risk-adjusted performance relative to their peers.

The legacy and reputation of what these awards encapsulate can help promote your brand as a top performer in the industry.





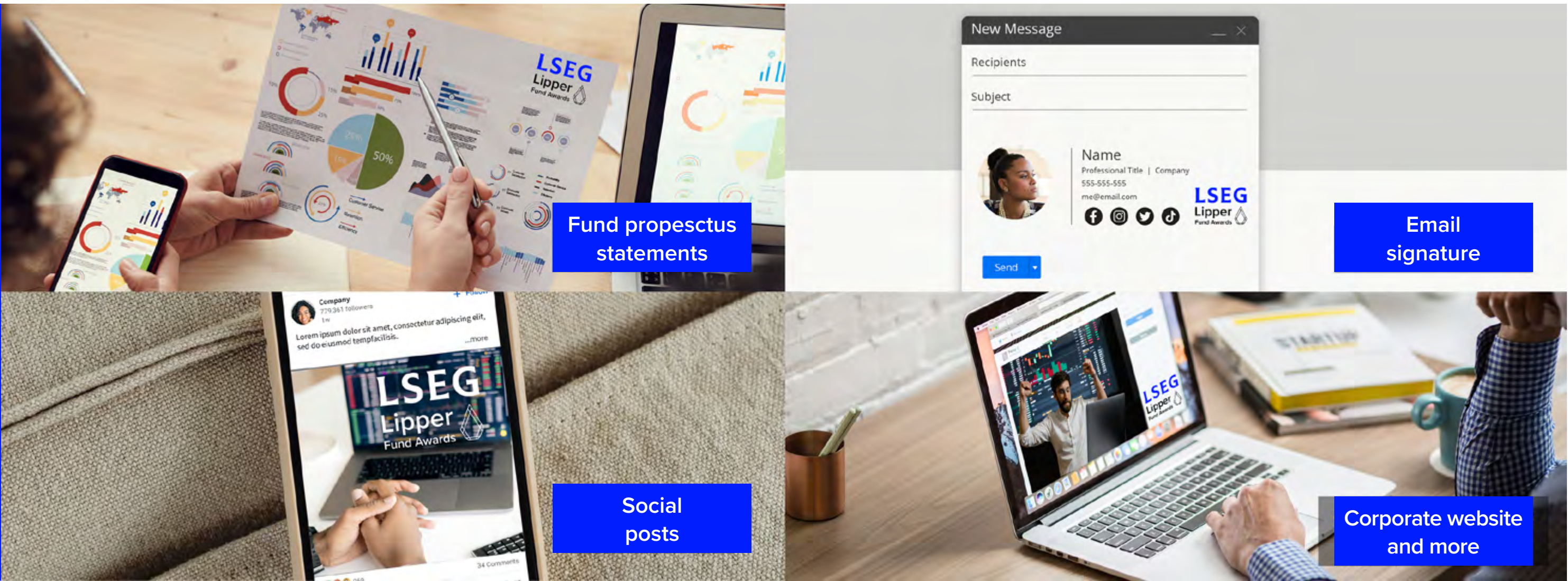
Attract new investors

Winning a LSEG Lipper Fund Award entitles you to license the official awards logo for use in marketing materials through our partner [PARS International Corp.](#)

What are the benefits of licensing a LSEG Lipper Fund Awards logo?

- **Enhance Brand Credibility:** Elevate your reputation with a widely recognized and respected accolade
- **Elevate Marketing Campaigns:** Boost engagement by showcasing your award on your website, social media, collateral, and print or digital advertisements
- **Drive Customer Confidence:** Reinsure your position as a reliable and successful partner to potential customers and investors
- **Differentiate Your Business:** Stand out in a competitive marketplace with a clear, trusted mark of distinction

Access creative assets



Crystallise your win

What better way to celebrate and draw attention to your outstanding fund performance than with a crystal LSEG Lipper Fund Award for all to see? Award winners have the opportunity to purchase trophies for display in their offices around the world.

Please contact enquiries.awards@lseg.com for regional options.





The number of fund management groups in each category highlights the strong competition for the LSEG Lipper Fund Awards, which honour fund managers who demonstrate excellence in the industry. These awards celebrate the achievements of the asset management industry, recognizing firms that showcase a strategic investment approach and deliver exceptional results.”

Emily Prince, Group Head of Analytics & AI at LSEG



Celebrate!

LSEG Lipper Fund Award winners are celebrated across three continents. Winners are generally awarded in the first half of the year, except the Canadian Awards which take place in November.

How we celebrate the winners:

- Prestigious in-person award ceremonies (for selected universes), where industry experts gather and trophies are presented
- Digital recognition through our [Lipper Fund Awards Website](#) with commentary, analysis and market perspective of distinction

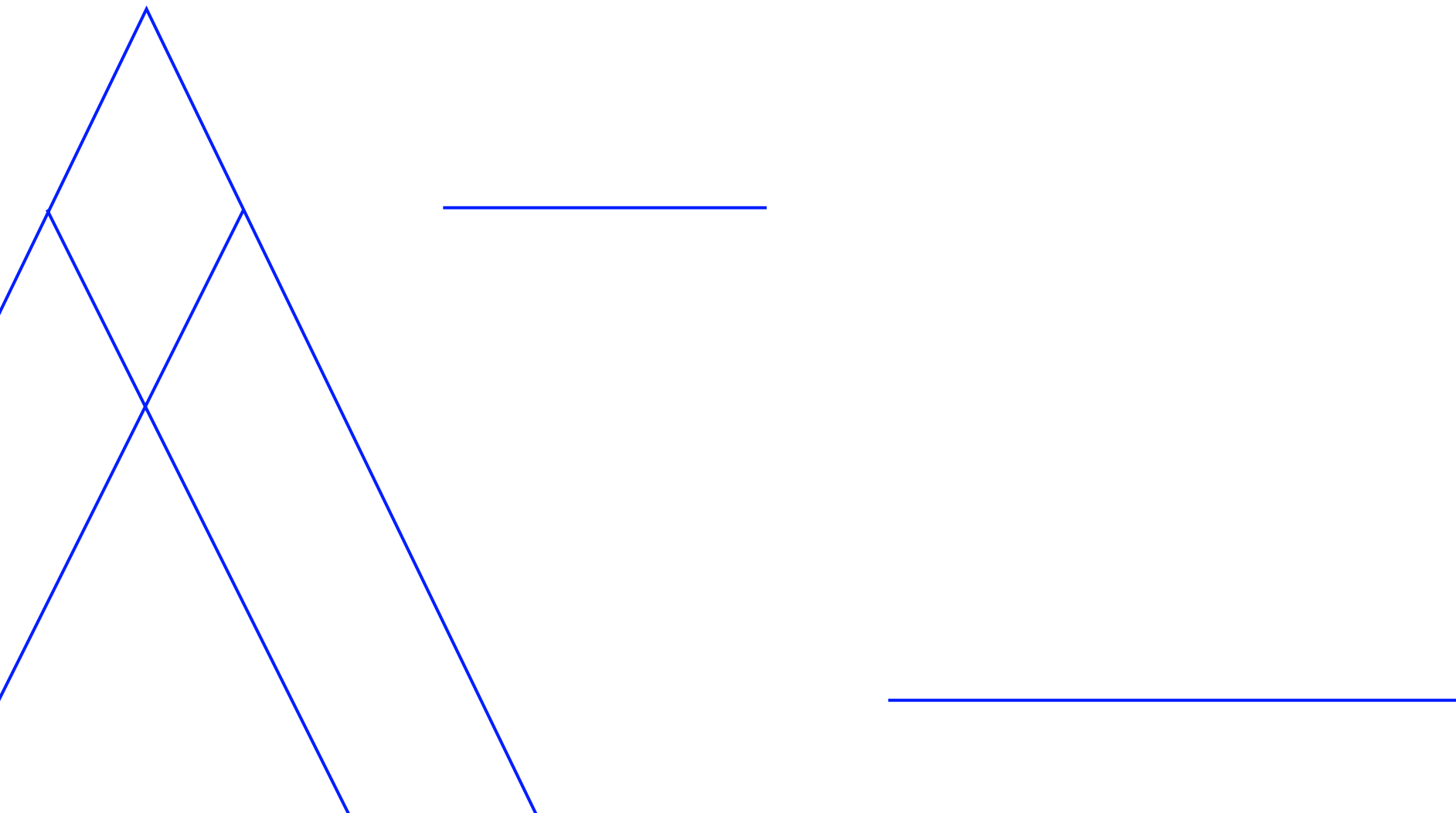
Events and insights

Visit our Awards site

Our LSEG Lipper Fund Awards website features:

- Official certificates for every honoured fund and group award
- Comprehensive historical records that date back to 2006
- Ceremony photos and event details
- Award winners’ results, coverage, content and industry insights

Visit awards website



Contact

For any questions regarding the methodology, sponsorship or marketing opportunities, contact: enquiries.awards@lseg.com

